

Role of the Financial Analyst in Investment Banking (online) Course Descriptor

Course Code	FELBUSI7208	Discipline	Business
UK Credit	non-credit	US Credit	
FHEQ Level	Level 7	Date Approved	
Core Attributes			
Pre-requisites	None		
Co-requisites	None		

Course Overview

In this course students learn what an investment bank is and how it is structured. Students explore how a commercial bank operates, comparing and contrasting this to the activities of an investment bank.

Through the course students take a deep dive into a bank's financial statements, exploring some of the challenges facing banking as an industry.

Increasingly the role of an Investment Banking Analyst is set within the context of Environmental, Social & Governance (ESG) considerations. The ESG dimension features prominently throughout the programme, with this course leading that discussion.

Learning Outcomes

On successful completion of the course, students will be able to:

Knowledge and Understanding

- Understand how a commercial bank makes money.
- Appraise the basis on which an investment bank makes money, weighing this against ESG considerations.
- Understand how to build a complex bank model, including a rigorous analysis of its income statement and balance sheet.

Subject Specific Skills

- Assess the key drivers for a bank's success and causes of failure, exploring the significance of ESG in decision making.
- Generate, develop and communicate complex ideas that might lead to improved performance for a bank.
- Analyse and evaluate a range of data to appraise the relative financial and ESG risk of a banking entity.

Transferable and Employability Skills

- Understand the complex role the investment banking industry plays within the broader economy.
- Evaluate the crucial role banking plays in promoting financial stability in the global economy.
- Consistently display an excellent level of technical proficiency in written English and command of scholarly terminology, so as to be able to deal with complex issues in a sophisticated and systematic way.

Teaching and Learning

This course is complimented by Felix, from Financial Edge. Students join 15,000 other users on Wall Street, and have instant access to over 2,500 precise instructor-led videos using Financial Edge's powerful search system. The library grows each week and covers a wide range of topics, from fundamentals to the more advanced. Students can save videos and build their own library.

The scheduled teaching and learning activities for this course are:

Students are to attend and participate in all the scheduled teaching and learning activities for this course and to manage their directed learning and independent study.

Faculty are:

- On campus 2 days a week.
- Students are able to access faculty 24 hours a day, 7 days a week via the Felix platform, with a 48 hour response time.
- Students are able to raise questions directly to faculty through Financial Edge's Virtual Learning Environment.

Indicative total learning hours for this course: 2

Assessment

Both formative and summative assessment are used as part of this course, with purely formative opportunities typically embedded within interactive teaching sessions, office hours, and/or the VLE.

Summative Assessments

AE:	Assessment Activity	Weighting (%)	Duration	Total Length
1	n/a (non-credit)	n/a	n/a	n/a

Further information about the assessments can be found in the Course Syllabus.

Feedback

Students will receive formative and summative feedback in a variety of ways, written (e.g. marked up on assignments, through email or the VLE) or oral (e.g. as part of interactive teaching sessions or in office hours).

Indicative Reading

Note: Comprehensive and current reading lists are produced annually in the Course Syllabus or other documentation provided to students; the indicative reading list provided below is for a general guide and part of the approval/modification process only.

Indicative Topics

Note: Comprehensive and current topics for courses are produced annually in the Course Syllabus or other documentation provided to students; the indicative topics provided below are used as a general guide and part of the approval/modification process only.

Comparing corporate and investment banking

- Building a bank's balance sheet
- Building a bank's income statement
- Calculating return on equity for a bank

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1.0			Dr. Marianna Koli		